



# “Rev Up Your Rewards”

## *Slot Promotion*

### PROMOTION DETAILS

- Must be an existing Winner’s Edge member or sign up to participate.
- The promotion runs from February 2<sup>nd</sup> until March 8<sup>th</sup>, 2025, for a 5-week duration.
  - During February 2<sup>nd</sup> - 8<sup>th</sup> Slot hand pays of \$250.00 or higher will receive a free ballot for Week 1 prizing, to be drawn and the winner to be contacted on Feb 9<sup>th</sup>.
  - During February 9<sup>th</sup> - 15<sup>th</sup> Slot hand pays of \$500.00 or higher will receive a free ballot for Week 2 prizing, to be drawn and the winner to be contacted on February 16<sup>th</sup>.
  - During February 16<sup>th</sup> - 23<sup>rd</sup> Slot hand pays of \$750.00 or higher will receive a free ballot for Week 3 prizing, to be drawn and the winner to be contacted on February 24<sup>th</sup>.
  - During February 24<sup>th</sup> - March 1<sup>st</sup> Slot hand pays of \$1,000.00 or higher will receive a free ballot for Week 4 prizing, to be drawn and the winner to be contacted on March 2<sup>nd</sup>.
  - During March 2<sup>nd</sup> - 8<sup>th</sup> Slot hand pays of \$1,500.00 or higher will receive a free ballot for Week 5 prizing and will be entered into the semi-finalists draw.
- Every slot hand pay of \$1,500.00 will receive a Ballot for the Grand Prize for the full 5-week duration.
- Only ballots for jackpots over \$1,500.00 will be entered to win the semi-finalists draw.
- During weeks 1-5, if a player wins a jackpot over \$1,500.00, they will receive 2 ballots (1 for that week's prize, and 1 for the grand prize). This includes week 5 jackpots over \$1,500.00.
- A draw will be held on March 9<sup>th</sup> to select 20 Semi-finalists who will receive a VIP invite to “Rev Up Your Rewards” VIP Event on March 23<sup>rd</sup>.
- Semi-finalists will compete in a slot tournament; the slot tournament level 3 winner will win the Grand Prize, 2nd place will win the second-place prize, 3rd place will win the third-place prize.
- (7) Prize Giveaways provided by AGLC, and Cowboys Casino.
  - **Week 1 Prize** \$500.00 Esso Gift card
  - **Week 2 Prize** \$750.00 SportChek Gift card
  - **Week 3 Prize** \$1,000.00 WestJet Voucher
  - **Week 4 Prize** \$1,250.00 Visa Gift Card
  - **Third Place Prize** \$1500 Esso Gas Gift Card
  - **Second Place Prize** \$2000 WestJet Voucher
  - **Grand Prize** Two Grandstand tickets to Montreal F1 Grand Prix 2026, \$3000 WestJet Voucher for, 4 nights stay in a nearby Hotel.

## HOW TO ENTER

1. Slot players who win a jackpot of \$250.00 or more will receive (1) ballot per jackpot payout for Week 1 prizing; to be drawn and the winner to be contacted on February 9<sup>th</sup>, Slot players who receive ballots must be a Winner's Edge member or sign up to qualify.
2. Slot players who win a jackpot of \$500.00 or more will receive (1) ballot per jackpot payout for Week 2 prizing; to be drawn and the winner to be contacted on February 16<sup>th</sup>, Slot players who receive ballots must be a Winner's Edge member or sign up to qualify.
3. Slot players who win a jackpot of \$750.00 or more will receive (1) ballot per jackpot payout for Week 3 prizing; to be drawn and the winner to be contacted on February 24<sup>th</sup>, Slot players who receive ballots must be a Winner's Edge member or sign up to qualify.
4. Slot players who win a jackpot of \$1,000.00 or more will receive (1) ballot per jackpot payout for Week 4 prizing; to be drawn and the winner to be contacted on March 2<sup>nd</sup>, Slot players who receive ballots must be a Winner's Edge member or sign up to qualify.
5. Slot players who win a jackpot of \$1,500.00 or more will receive (1) ballot per jackpot payout for Week 5 prizing and will be entered into the semi-finalists draw, semi-finalists will be contacted on March 9<sup>th</sup>, Slot players who receive ballots must be a Winner's Edge member or sign up to qualify.
6. Slot players who are Winner's Edge members and who win a jackpot of \$1,500.00 or more from February 2<sup>nd</sup>, 2026, until March 8<sup>th</sup>, 2026, will receive (1) ballot per jackpot payout and will be entered into the semi-finalists draw, semi-finalists will be contacted on March 9<sup>th</sup>.
7. Name, email address, and phone number must be legibly filled out in full on the ballot.
8. Ballots can be obtained from the Slot Department staff or attendants during jackpot payouts.

## DRAW DETAILS

1. The ballots will be stored in a lockbox.
2. Week 1 Prize will be drawn, and the winner will be contacted on February 9<sup>th</sup>. The winner will be required to respond by email or phone within 72 hours, if the winner does not confirm within the 72 hours a re-draw will be done. The prize must be picked up in person before the promotion end date of March 8<sup>th</sup>, 2026. If the prize is not picked up a re-draw will be done.
3. Week 2 prizing will be drawn and the winner to be contacted on February 16<sup>th</sup>. The winner will be required to respond by email or phone within 72 hours, if the winner does not confirm within the 72 hours a re-draw will be done. The prize must be picked up in person before the promotion end date of March 8<sup>th</sup>, 2026. If the prize is not picked up a re-draw will be done.

4. Week 3 prizing will be drawn and the winner to be contacted on February 24<sup>th</sup>. The winner will be required to respond by email or phone within 72 hours, if the winner does not confirm within the 72 hours a re-draw will be done. The prize must be picked up in person before the promotion end date of March 8<sup>th</sup>, 2026. If the prize is not picked up a re-draw will be done.
5. Week 4 prizing will be drawn and the winner to be contacted on March 2<sup>nd</sup>. The winner will be required to respond by email or phone within 72 hours, if the winner does not confirm within the 72 hours a re-draw will be done. The prize must be picked up in person before the promotion end date of March 8<sup>th</sup>, 2025. If the price is not picked up a re-draw will be done.
6. The semi-finalist draw will be held on March 9<sup>th</sup>, 2026, to select the 20 Semi-finalists.
7. The participants do not have to be present to be drawn as a Semi-finalist.
8. The participants will be contacted directly via email or phone number by the Cowboys Casino Marketing & Event Team and must confirm continued participation in the promotion within 24 hours or a redraw will be held.

## SEMI-FINALIST VIP EVENT DETAILS

### March 23<sup>rd</sup>, 2026 | 54 Guests

10 Cowboys Casino Representatives

4 Winners Edge/AGLC Representatives

20 Semi-Finalists plus a guest each

- **5-5:30 pm** Guest Arrival
- **5:30 pm** Drink Service and Appetizer Service Start in Second Son
- **5:30-6:30 pm** F&B Consumption / Mingling
- **6:30-7 pm** Slot Tournament (20 Semi-Finalists, 4 Rounds of 5 Competitors Will Compete In Levels 1 & 2, Top 6 scores accumulated from all levels will compete in the final round for the third place, second place, and Grand Prize)
- **7-7:15 pm** Allow time to break & direct guests back to Second Son
- **7:15 pm** Grand Prize Announcement in Second Son

## GENERAL RULES:

1. This promotion is sponsored by Winner's Edge and Cowboys Casino.
2. Anyone who is 18 years of age or older can participate except for employees of Cowboys Casino and AGLC.
3. All ballots are the property of Cowboys Casino. Ballots which have been obtained or made through fraudulent means or which are illegible, altered, reproduced, mutilated, or irregular, are subject to disqualification. Cowboys Casino will not be responsible for ballots lost, destroyed, misdirected or delayed for any reason whatsoever, or for any incorrect or inaccurate capture of information, technical malfunctions, or human and technical error.
4. All decisions of the Slot Manager with respect to this promotion are final.
5. No prize substitutions or equivalent cash payments will be made.
6. Allocated prizes cannot be sold or transferred.

7. One (1) ballot within business operating hours will be given with no purchase necessary to any patron of Cowboys Casino that has a Winner's Edge card or signs up.
8. Participation in this promotion authorizes Cowboys Casino for the right to contact any participant for marketing purposes, and or publish the winner's name and/or photograph without any claim for broadcasting, printing or other rights. The claimant shall have no claim against Cowboys Casino for invasion of privacy, infringement of copyright or otherwise by reason of the publication or broadcasting of the patron's name and/or photograph.
9. Cowboys Casino reserves the right to verify the full legal name of the claimant with the information on the selected ballot form. To claim the prize, a valid government-issued photo identification is required.
10. Cowboys Casino is not responsible for commencing, continuing or completing "Rev Up Your Rewards" Promotion or awarding prizes in the event of circumstances beyond Cowboys Casino's control, and Cowboys Casino may, at its sole discretion and without prior notice, change or alter this promotion, as it deems necessary.
11. All references to times and dates reflect Mountain Standard Time.

